

Making connections



# ARMENIAN AUDIT MARKET ANALYSIS

FOR THE YEARS 2015, 2016, 2017

Kreston. Knowing you.

June 2018





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#### **INTRODUCTION AND BASIS OF PREPARATION**

This report made by the ASATRYANS LLC (Kreston Armenia).

This report summarizes and analyzes the audit market of the 30 audit firms of Armenia for the years of 2015 - 2017, as well as provides some insights into the recent developments in the sector.

The information has been obtained from published annual reports and audited clients' lists from the audit firms of 2015, 2016 and 2017.

We have used simple headline numbers in our research unless stated otherwise, each audit firm has its own way of reporting performance and this has proved to be the most consistent method of presenting their results. All the key ratios are calculated based on the obtained data.

As of 30 April 2016 the number of licensed auditing companies are 34, published by the Ministry of Finance of the Republic of Armenia

As of 30 April 2017 the number of licensed auditing companies are 31, published by the Ministry of Finance of Republic of Armenia

As of 30 April 2018 the number of licensed auditing companies are 30, published by the Ministry of Finance of Republic of Armenia

Published Financial Statements from Armenian Audit firms:

- For 2015: 33 firms from 34
- For 2016: 31 firms from 31
- For 2017: 30 firms from 30

Published Audited Clients' list:

- For 2015: 32 firms from 34
- For 2016: 30 firms from 31
- For 2017: 29 firms from 30

\*In 2017 SOS-Audit LLC merged with BDO Armenia CJSC.

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#### **ANALYSIS OF COMPANIES AVAILABILITY**

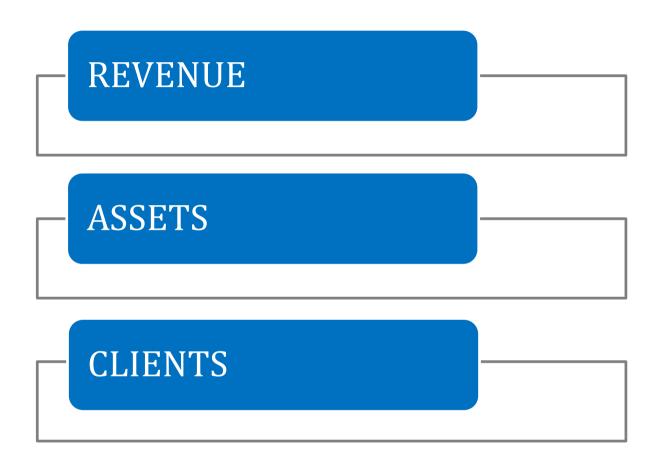
Removed firms in 2016	Added firms in 2016	Removed firms in 2017	Added firms in 2017
Alias LLC	Four A consulting LLC	SOS Audit*	
Fintech Audit CJSC			
Audit Support Armenia			
Audit M LLC			

\*SOS Audit merged with BDO Armenia:





#### **KEY PERFORMANCE INDICATORS FOR AUDIT FIRMS**

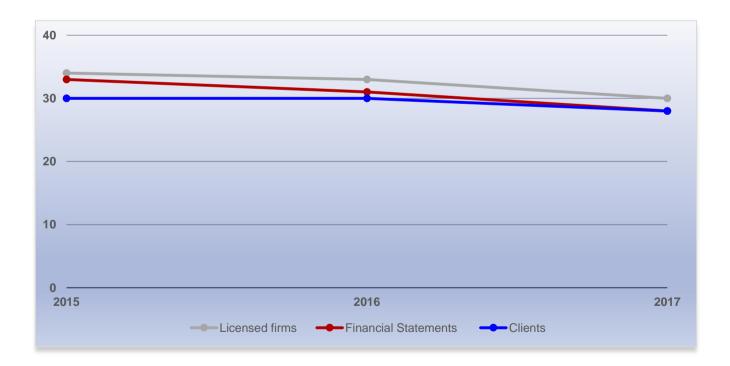






# SUMMARY INFORMATION ANALYSED YEARS: 2015, 2016, 2017

Date	Licensed firms	Financial Statements (Presented)	Clients (Disclosed)
2015	34	33	30
2016	33	31	30
2017	30	28	28

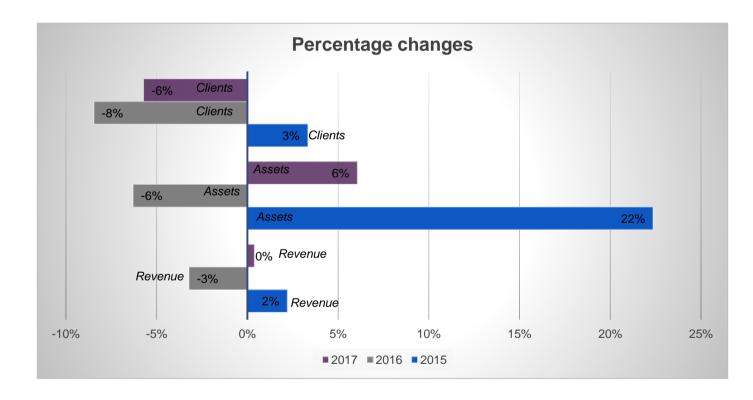






#### **SUMMARY INFORMATION BY FIGURES: 2015 - 2017**

YEARS / FIGURES	2015*	2016**	2017***
Revenue	5,536,181	5,357,926	5,378,226
Assets	3,302,193	3,094,479	3,281,822
Clients	745	682	643



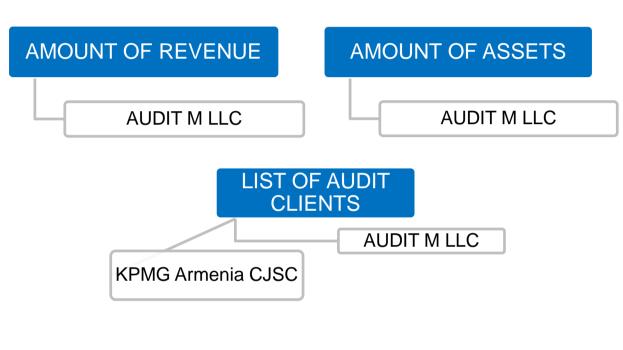
\*Amount of revenue and assets don't include Audit M LLC's data, due to undisclosed data. Amount of clients don't include KPMG Armenia CJSC's and Audit M LLC's numbers. \*\*Progress Audit CJSC's did not disclose numbers of Audited clients or disclosed by mix, with prior years clients.

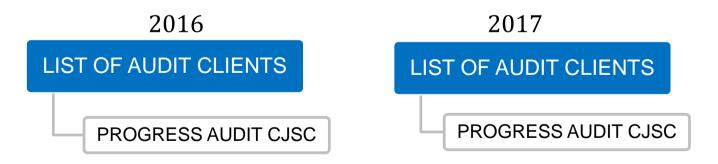
\*\*\*Amount of revenue and assets don't include Progress Audit's price Amount of clients don't include Progress Audit's numbers.





# NON PUBLISHED INFORMATION FOR THE YEARS 2015, 2016, 2017



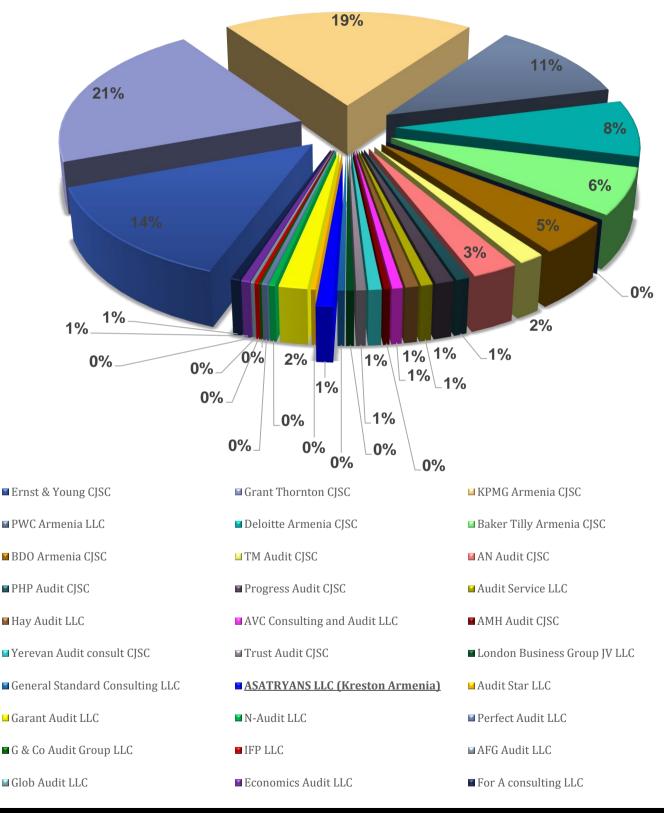


#### 2015





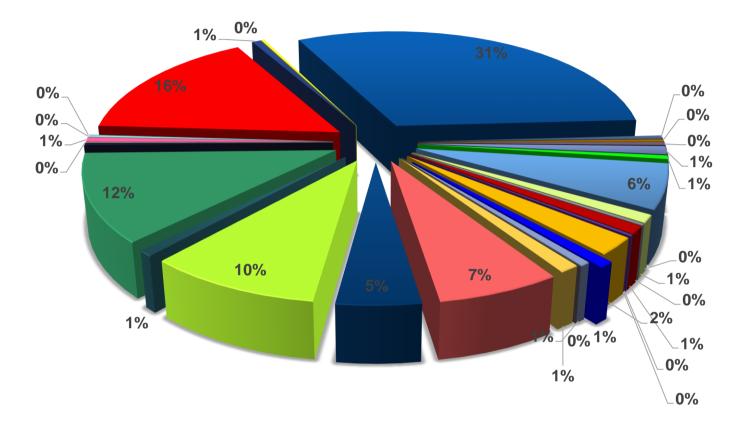
#### **MARKET SHARE BY REVENUE: 2017**







#### **MARKET SHARE BY ASSETS: 2017**



- AFG Audit LLC
  ASATRYANS LLC (Kreston Armenia)
  AVC Consulting and Audit LLC
  Deloitte Armenia CJSC
  For A consulting LLC
  General Standard Consulting LLC
  Hay Audit LLC
  London Business Group JV LLC
  PHP Audit CJSC
- ■TM Audit CJSC

- AMH Audit CJSC
- Audit Service LLC
- Baker Tilly Armenia CJSC
- Economics Audit LLC
- G & Co Audit Group LLC
- Glob Audit LLC
- IFP LLC
- N-Audit LLC
- Progress Audit CJSC
- Trust Audit CJSC

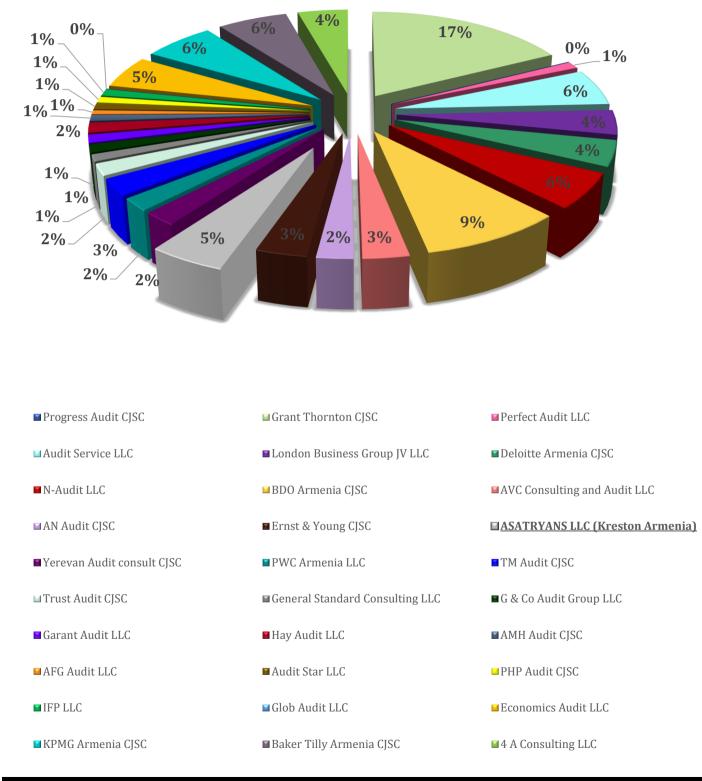
- AN Audit CJSC
- Audit Star LLC
- BDO Armenia CJSC
- Ernst & Young CJSC
- Garant Audit LLC
- Grant Thornton CJSC
- KPMG Armenia CJSC
- Perfect Audit LLC
- PWC Armenia LLC
- Yerevan Audit consult CJSC





#### **MARKET SHARE BY CLIENTS: 2017**

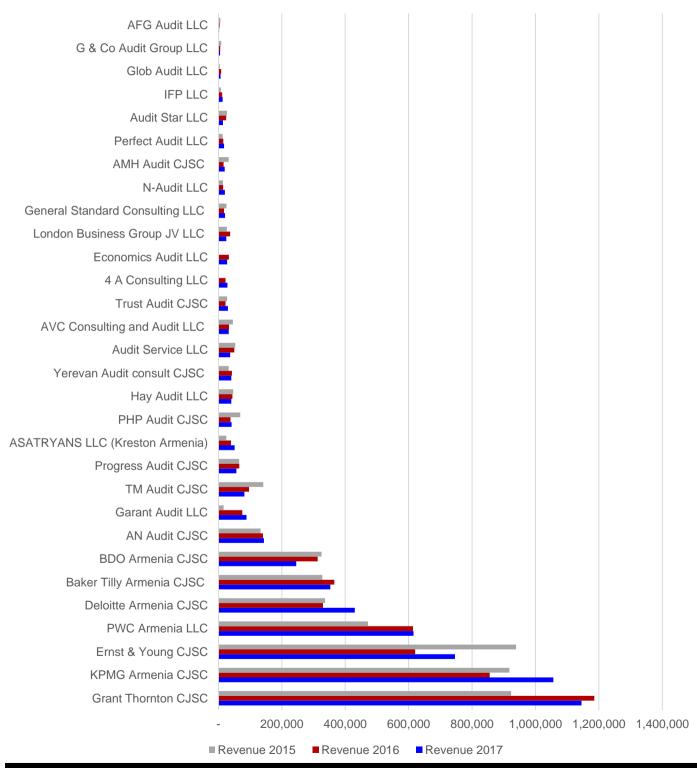
Total 643 clients, based of 29 firms reports







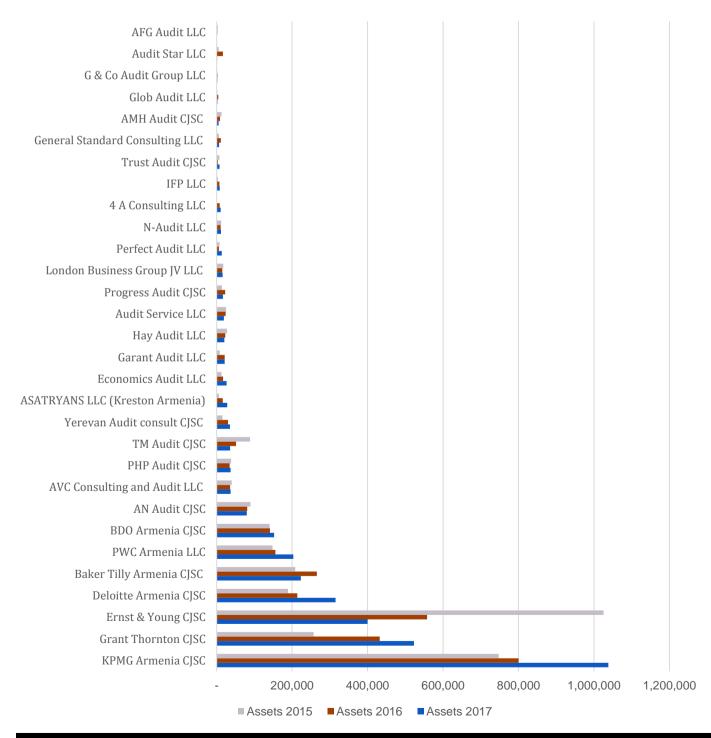
# COMPARISON OF REVENUE BY YEARS 2015, 2016, 2017







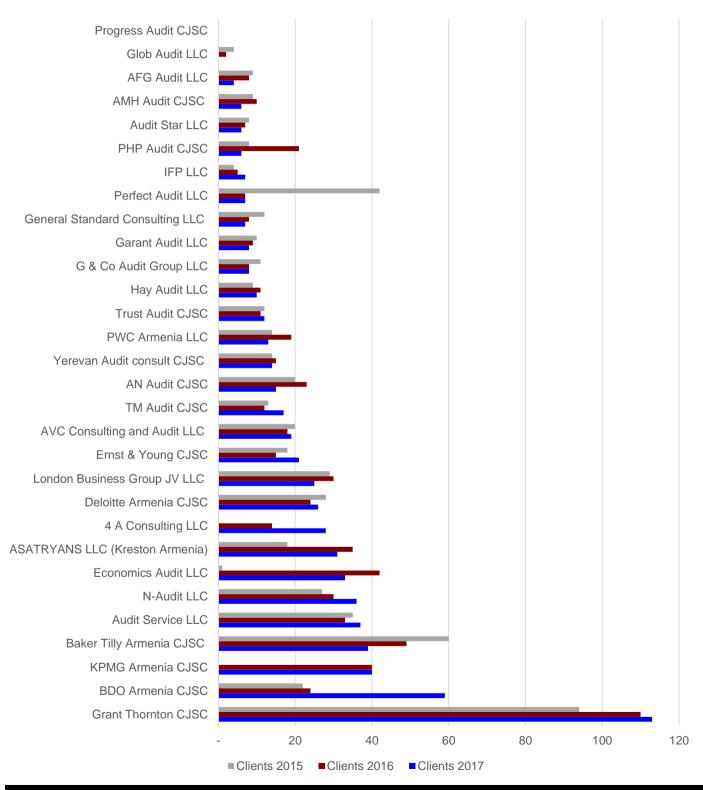
# COMPARISON OF ASSETS BY YEARS 2015, 2016, 2017







# COMPARISON OF CLIENTS BY YEARS 2015, 2016, 2017







#### **TOP 15 FIRMS BY REVENUE 2015 - 2017**

Ran king	Audit firms	KAMD 2017	KAMD 2016	KAMD 2015
1	Grant Thornton CJSC	1,145,391	1,185,517	923,190
2	KPMG Armenia CJSC	1,056,354	855,409	917,645
3	Ernst & Young CJSC	745,872	620,384	938,852
4	PWC Armenia LLC	615,526	614,088	471,742
5	Deloitte Armenia CJSC	430,133	329,735	336,546
6	Baker Tilly Armenia CJSC	352,996	365,597	327,826
7	BDO Armenia CJSC	245,504	313,162	325,407
8	AN Audit CJSC	143,376	140,304	132,891
9	Garant Audit LLC	88,472	75,397	16,342
10	TM Audit CJSC	81,759	96,591	141,488
11	Progress Audit CJSC	56,499	65,992	65,507
12	ASATRYANS LLC (Kreston Armenia)	51,348	39,622	25,089
13	PHP Audit CJSC	41,762	38,081	68,992
14	Hay Audit LLC	40,376	43,945	46,425
15	Yerevan Audit consult CJSC	40,346	42,508	32,363





#### TOP 15 FIRMS BY ASSETS 2015-2017

Rank ing	Audit firms	2017 KAMD	2016 KAMD	2015 KAMD
1	KPMG Armenia CJSC	1,038,093	800,110	747,580
2	Grant Thornton CJSC	522,795	432,310	256,942
3	Ernst & Young CJSC	399,795	557,563	1,025,616
4	Deloitte Armenia CJSC	315,346	213,855	189,300
5	Baker Tilly Armenia CJSC	223,316	265,526	208,187
6	PWC Armenia LLC	203,270	155,666	148,208
7	BDO Armenia CJSC	152,348	141,457	140,364
8	AN Audit CJSC	79,959	81,100	89,835
9	AVC Consulting and Audit LLC	37,243	35,707	39,907
10	PHP Audit CJSC	37,236	34,327	38,458
11	TM Audit CJSC	35,702	51,434	88,934
12	Yerevan Audit consult CJSC	35,396	30,391	15,493
13	ASATRYANS LLC (Kreston Armenia)	28,316	16,160	6,170
14	Economics Audit LLC	26,320	17,106	12,747
15	Garant Audit LLC	21,438	21,171	8,384





#### **TOP 15 FIRMS BY AUDIT CLIENTS 2015-2017**

Rank ing	Audit firms	Number of Audited Clients 2017	Number of Audited Clients 2016	Number of Audited Clients 2015
1	Grant Thornton CJSC	113	110	94
2	BDO Armenia CJSC	59	24	22
3	KPMG Armenia CJSC	40	40	-
4	Baker Tilly Armenia CJSC	39	49	60
5	Audit Service LLC	37	33	35
6	N-Audit LLC	36	30	27
7	Economics Audit LLC	33	42	1
8	ASATRYANS LLC (Kreston Armenia)	31	35	18
9	4 A Consulting LLC	28	14	-
10	Deloitte Armenia CJSC	26	24	28
11	London Business Group JV LLC	25	30	29
12	Ernst & Young CJSC	21	15	18
13	AVC Consulting and Audit LLC	19	18	20
14	TM Audit CJSC	17	12	13
15	AN Audit CJSC	15	23	20





#### **ABOUT ASATRYANS LLC (KRESTON ARMENIA)**

The Firm was registered in May 2013. Since 2016 ASATRYANS LLC is a full member of Kreston International PLC. Kreston International is a global network of independent accounting firms. Founded in 1971 and currently ranking as the 12<sup>th</sup> largest accounting network in the world.

The firm provides the following services: Audit and Other Assurance Outsource Accounting Tax Advisory

Our values are:

Leadership: We operate in a way that is exemplary to environment: companies, people, etc. surrounding us.

Reliability: Reliability to our work done and to the ASATRYANS.

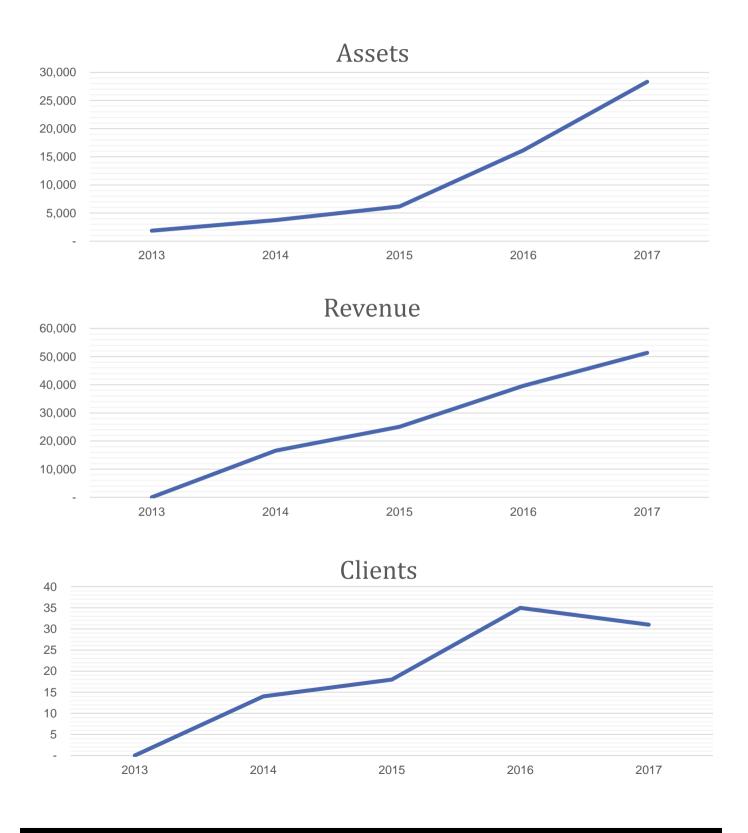
Fairness: We keep fairness to our partners and the community surrounding us.

ASATRYANS LLC is 12<sup>th</sup> by revenue in 2017 ASATRYANS LLC is 13<sup>th</sup> by assets in 2017 ASATRYANS LLC is 8<sup>th</sup> by clients in 2017





#### **ASATRYANS LLC - GOALS IN 5 YEARS**







## ASATRYANS (KRESTON ARMENIA): A – Z SERVICES

Accounting Advisory Services	Excise Tax	Inventorisation	Performance Assessment and Management
Advisory on Transactions	Expenses verification (EU, UN, World Bank, UNDP Grants and Projects, etc.)	Investment Advisory	Personal Tax
Agriculture Development	Export	ISMS (Information Security Management System) Outsourcing	Program Evaluation
Budgeting	Feasibility Study	ISO 22000:2015: Food Safety Management System	Program Monitoring
Business Analysis	Financial Advisory and Investment	ISO 27001:2015: Information Security Management System	Public Relations and Communication
Business Development	Financial Management	ISO 9001:2015: Quality Management System	Quantity and quality researches
Business law	Financial Services	ISO14001:2015: Environmental Management Systems	Ratio Analysis
Business Planning	Financial Statements Audit (by IFRS)	Management Discussion and Analysis (MD & A)	Research and Survey
Business Process Design	Financial Statements Audit (by US GAAP Audit, etc.)	Market Entry	Risk Consulting and Risk Management
<b>Business Process Review</b>	Forensic Audit	Merger & Acquisitions	Royality
Capacity Development	HALAL: HALAL Certification is often used in reference to foods and drinks, i.e. foods that are permissible for Muslims	Mistery buyer	Sales volume forecast
Change Management	HR	Monitoring, Evaluation and Survey	Strategy
Change Management Conduct marketing strategies	Human and Institutional	-	Strategy Tax Audit
		Survey Municipal Infrastructure	
Conduct marketing strategies Corporate Development and	Human and Institutional Capacity Development (HICD) Human Resource Management	Survey Municipal Infrastructure	Tax Audit
Conduct marketing strategies Corporate Development and Consulting Corporate Strategy Preparation	Human and Institutional Capacity Development (HICD) Human Resource Management h Hydro Power Plant	Survey Municipal Infrastructure Non-Resident Taxes (by VAT) OHSAS 18001:2015: Occupational Health & Safety	Tax Audit Tax Optimization
Conduct marketing strategies Corporate Development and Consulting Corporate Strategy Preparation (Development and Reporting)	Human and Institutional Capacity Development (HICD) Human Resource Management Hydro Power Plant Development IFRS practice Statement	Survey Municipal Infrastructure Non-Resident Taxes (by VAT) OHSAS 18001:2015: Occupational Health & Safety Management Systems	Tax Audit Tax Optimization Tax planning Transfer Pricing (Consulting
Conduct marketing strategies Corporate Development and Consulting Corporate Strategy Preparation (Development and Reporting) Corporate Tax (Profit Tax) Creating a firm (Company)/Running a	Human and Institutional Capacity Development (HICD) Human Resource Management Hydro Power Plant Development IFRS practice Statement Management Commentary Implementation marketing	Survey Municipal Infrastructure Non-Resident Taxes (by VAT) OHSAS 18001:2015: Occupational Health & Safety Management Systems Other Legal Services	Tax Audit Tax Optimization Tax planning Transfer Pricing (Consulting and support)
Conduct marketing strategies Corporate Development and Consulting Corporate Strategy Preparation (Development and Reporting) Corporate Tax (Profit Tax) Creating a firm (Company)/Running a Business, etc. Creating a firm in offshore places and outsource	Human and Institutional Capacity Development (HICD) Human Resource Management Hydro Power Plant Development IFRS practice Statement Management Commentary Implementation marketing strategies	Survey Municipal Infrastructure Non-Resident Taxes (by VAT) OHSAS 18001:2015: Occupational Health & Safety Management Systems Other Legal Services Outsource Accounting Outsourcing Internal Audit	Tax Audit Tax Optimization Tax planning Transfer Pricing (Consulting and support) Transformation
Conduct marketing strategies Corporate Development and Consulting Corporate Strategy Preparation (Development and Reporting) Corporate Tax (Profit Tax) Creating a firm (Company)/Running a Business, etc. Creating a firm in offshore places and outsource accounting	Human and Institutional Capacity Development (HICD) Human Resource Management Hydro Power Plant Development IFRS practice Statement Management Commentary Implementation marketing strategies Infrastructure Development	Survey Municipal Infrastructure Non-Resident Taxes (by VAT) OHSAS 18001:2015: Occupational Health & Safety Management Systems Other Legal Services Outsource Accounting Outsourcing Internal Audit Department	Tax Audit Tax Optimization Tax planning Transfer Pricing (Consulting and support) Transformation Turnover Tax Valuation services (Assets' Valuation, PPE Valuation,





Kreston International T Our People

# Global resource of **OVER 23,000 PROFESSIONAL** and support staff:

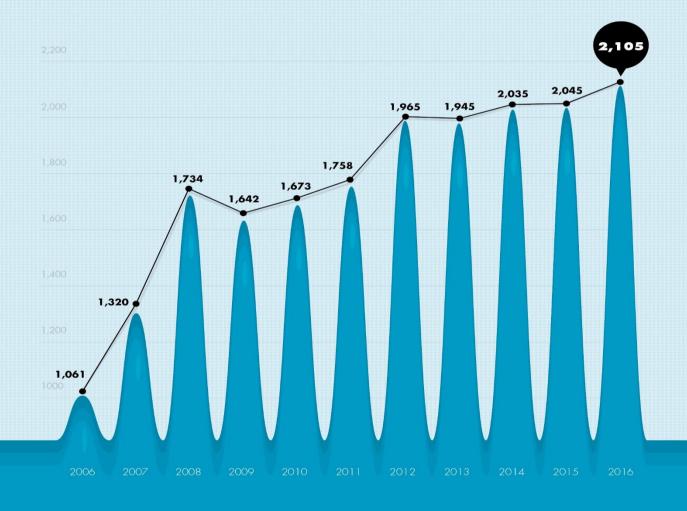






Kreston International 
Aggregate fees

# AGGREGATE FEES US\$M







## **KRESTON INTERNATIONAL'S FIRMS ALL OVER THE WORLD**

Kreston International \* Our Coverage

#### LATIN AMERICA

Argentina Bolivia Brazil Cayman Islands Chile Colombia Costa Rica Dominican Republic Ecuador El Salvador Guadeloupe Guatemala Honduras Martinique Mexico Nicaragua Panama Paraguay Peru Puerto Rico Uruguay Venezuela

#### NORTH AMERICA

British Virgin Islands Canada USA

#### EUROPE

Albania Andorra Austria Belarus Belgium Bulgaria Croatia Croatia Cyprus Czech Republ Denmark Estonia France Georgia Germany Greece Hungary Ireland Isle of Man Italy Jersey Liechtenstein Lithuania Luxembourg Malta

#### Poland Portugal Romania Russia Serbia Spain Sweden Switzerland Turkey Ukraine United Kingdom

#### MIDDLE EAST

Israel Jordan Kuwait Lebanon Oman Palestine Qatar Saudi Arabia United Arab Emirates

#### AFRICA

Algeria Benin Burkina Faso Burundi Chad Egypt Ethiopia Gabon Ghana Ivory Coast Kenya La Réunion Mali Mauritania Mauritania Mauritania Mauritania Mauritania Mauritania Morocco Niger Nigeria Rwanda Senegal Senegal Seychelles South Africa Sudan Tanzania Togo Tunisia

#### ASIA PACIFIC

Argnamistan Armenia Australia Azerbaijan Bangladesh China Hong Kong India Indonesia Japan Kazakhstan Korea Kyrgyzstan Malaysia Nepal New Zealand Pakistan Philippines Singapore Sri Lanka Taiwan Tajikistan Thailand Uzbekistan

### OUR COVERAGE



**KRESTON** 

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