

Making connections



# ARMENIAN AUDIT MARKET ANALYSIS

FOR THE YEARS 2015, 2016, 2017

Kreston. Knowing you.

June 2018





## CONTENT

| Introduction and basis of preparation              |    |
|--|----|
| Analysis of companies availability                 |    |
| Key performance indicators for audit firms         | 3  |
| Summary information for the years 2015, 2016, 2017 | 4  |
| Summary information by figures                     | 5  |
| Non published information                          |    |
| Market share by revenue                            |    |
| Market share by assets                             | 8  |
| Market share by clients                            |    |
| Comparison of revenue by years 2015-2017           | 10 |
| Comparison of assets by years 2015-2017            |    |
| Comparison of clients by years 2015-2017           | 12 |
| Top 15 audit firms by revenue 2017                 | 13 |
| Top 15 audit firms by assets 2017                  | 14 |
| Top 15 audit firms by clients 2017                 | 15 |
| About ASATRYANS (Kreston Armenia)                  | 16 |
| ASATRYANS (Kreston Armenia): GOALS 2013-2017       | 17 |
| ASATRYANS (Kreston Armenia): A – Z Services        | 18 |





#### **INTRODUCTION AND BASIS OF PREPARATION**

This report made by the ASATRYANS LLC (Kreston Armenia).

This report summarizes and analyzes the audit market of the 30 audit firms of Armenia for the years of 2015 - 2017, as well as provides some insights into the recent developments in the sector.

The information has been obtained from published annual reports and audited clients' lists from the audit firms of 2015, 2016 and 2017.

We have used simple headline numbers in our research unless stated otherwise, each audit firm has its own way of reporting performance and this has proved to be the most consistent method of presenting their results. All the key ratios are calculated based on the obtained data.

As of 30 April 2016 the number of licensed auditing companies are 34, published by the Ministry of Finance of the Republic of Armenia

As of 30 April 2017 the number of licensed auditing companies are 31, published by the Ministry of Finance of Republic of Armenia

As of 30 April 2018 the number of licensed auditing companies are 30, published by the Ministry of Finance of Republic of Armenia

Published Financial Statements from Armenian Audit firms:

- For 2015: 33 firms from 34
- For 2016: 31 firms from 31
- For 2017: 30 firms from 30

Published Audited Clients' list:

- For 2015: 32 firms from 34
- For 2016: 30 firms from 31
- For 2017: 29 firms from 30

\*In 2017 SOS-Audit LLC merged with BDO Armenia CJSC.

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#### **ANALYSIS OF COMPANIES AVAILABILITY**

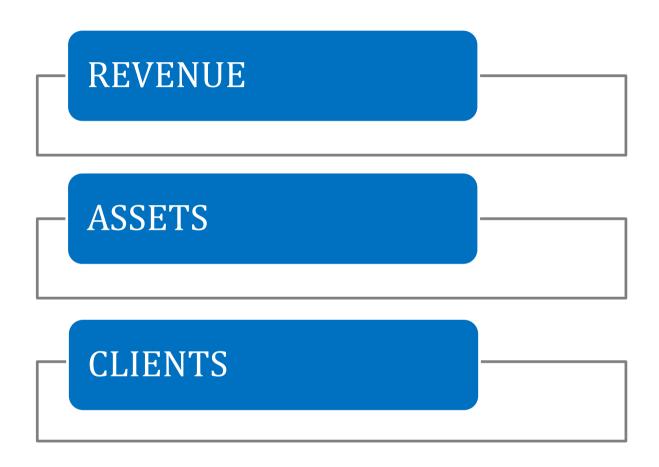
| Removed firms in 2016    | Added firms in<br>2016   | Removed firms in 2017 | Added firms in<br>2017 |
|--------------------------|--------------------------|-----------------------|------------------------|
| Alias LLC                | Four A<br>consulting LLC | SOS Audit*            |                        |
| Fintech Audit CJSC       |                          |                       |                        |
| Audit Support<br>Armenia |                          |                       |                        |
| Audit M LLC              |                          |                       |                        |

\*SOS Audit merged with BDO Armenia:





#### **KEY PERFORMANCE INDICATORS FOR AUDIT FIRMS**







# SUMMARY INFORMATION ANALYSED YEARS: 2015, 2016, 2017

| Date | Licensed firms | Financial<br>Statements<br>(Presented) | Clients<br>(Disclosed) |
|------|----------------|--|------------------------|
| 2015 | 34             | 33                                     | 30                     |
| 2016 | 33             | 31                                     | 30                     |
| 2017 | 30             | 28                                     | 28                     |

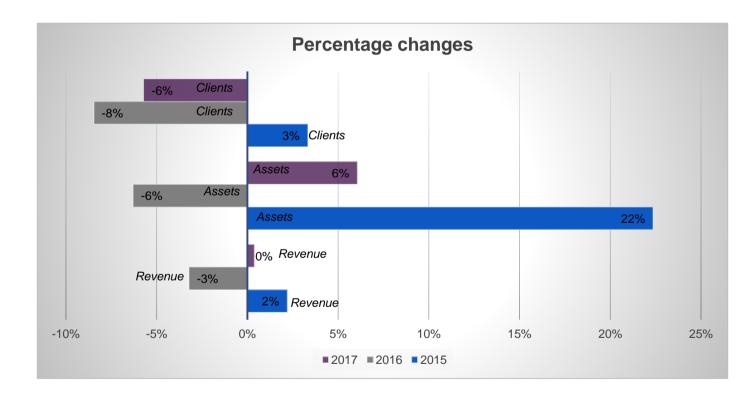






#### **SUMMARY INFORMATION BY FIGURES: 2015 - 2017**

| YEARS /<br>FIGURES | 2015*     | 2016**    | 2017***   |
|--------------------|-----------|-----------|-----------|
| Revenue            | 5,536,181 | 5,357,926 | 5,378,226 |
| Assets             | 3,302,193 | 3,094,479 | 3,281,822 |
| Clients            | 745       | 682       | 643       |



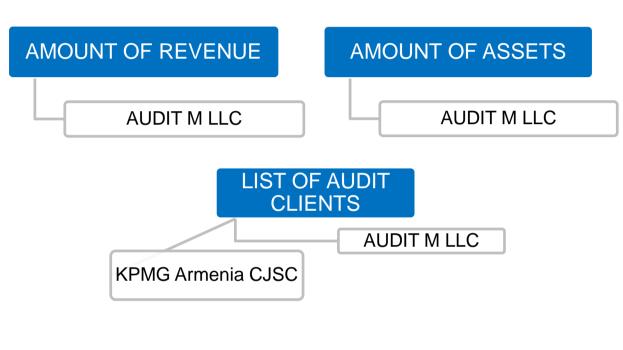
\*Amount of revenue and assets don't include Audit M LLC's data, due to undisclosed data. Amount of clients don't include KPMG Armenia CJSC's and Audit M LLC's numbers. \*\*Progress Audit CJSC's did not disclose numbers of Audited clients or disclosed by mix, with prior years clients.

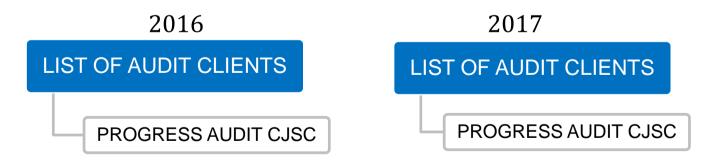
\*\*\*Amount of revenue and assets don't include Progress Audit's price Amount of clients don't include Progress Audit's numbers.





# NON PUBLISHED INFORMATION FOR THE YEARS 2015, 2016, 2017



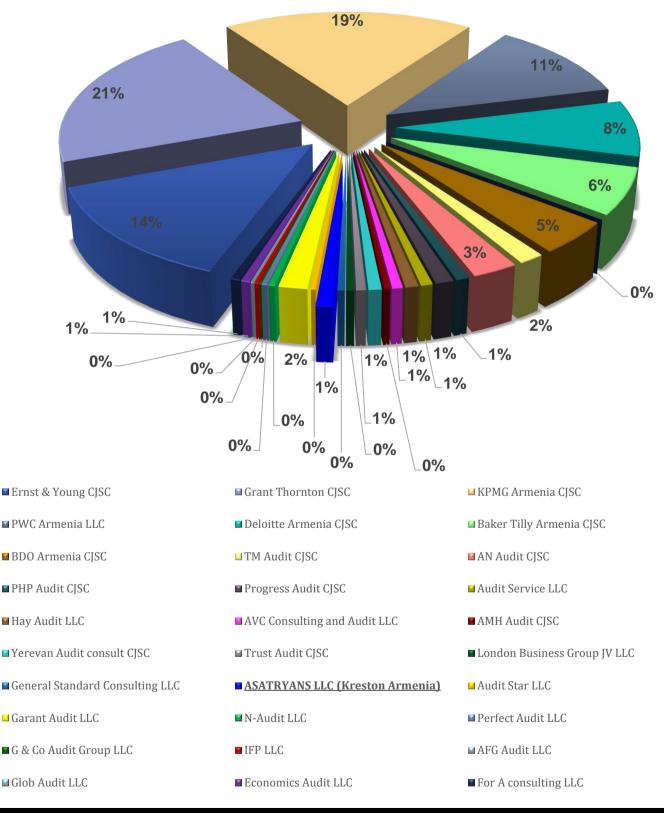


#### 2015





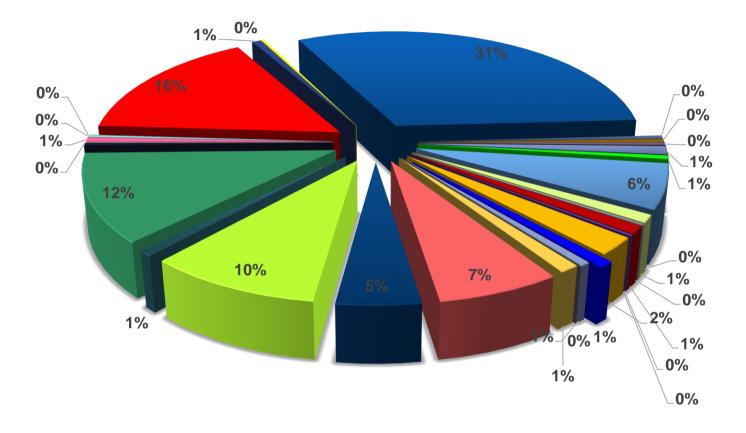
#### **MARKET SHARE BY REVENUE: 2017**







#### **MARKET SHARE BY ASSETS: 2017**



- AFG Audit LLC
  ASATRYANS LLC (Kreston Armenia)
  AVC Consulting and Audit LLC
  Deloitte Armenia CJSC
  For A consulting LLC
  General Standard Consulting LLC
  Hay Audit LLC
  London Business Group JV LLC
  PHP Audit CJSC
- ■TM Audit CJSC

- AMH Audit CJSC
- Audit Service LLC
- Baker Tilly Armenia CJSC
- Economics Audit LLC
- G & Co Audit Group LLC
- Glob Audit LLC
- IFP LLC
- N-Audit LLC
- Progress Audit CJSC
- Trust Audit CJSC

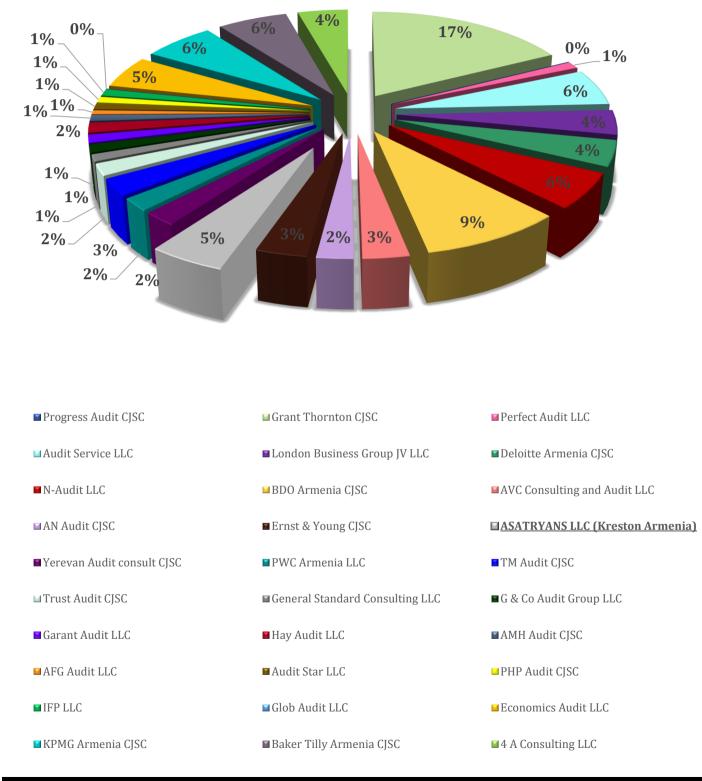
- AN Audit CJSC
- Audit Star LLC
- BDO Armenia CJSC
- Ernst & Young CJSC
- Garant Audit LLC
- Grant Thornton CJSC
- KPMG Armenia CJSC
- Perfect Audit LLC
- PWC Armenia LLC
- Yerevan Audit consult CJSC





#### **MARKET SHARE BY CLIENTS: 2017**

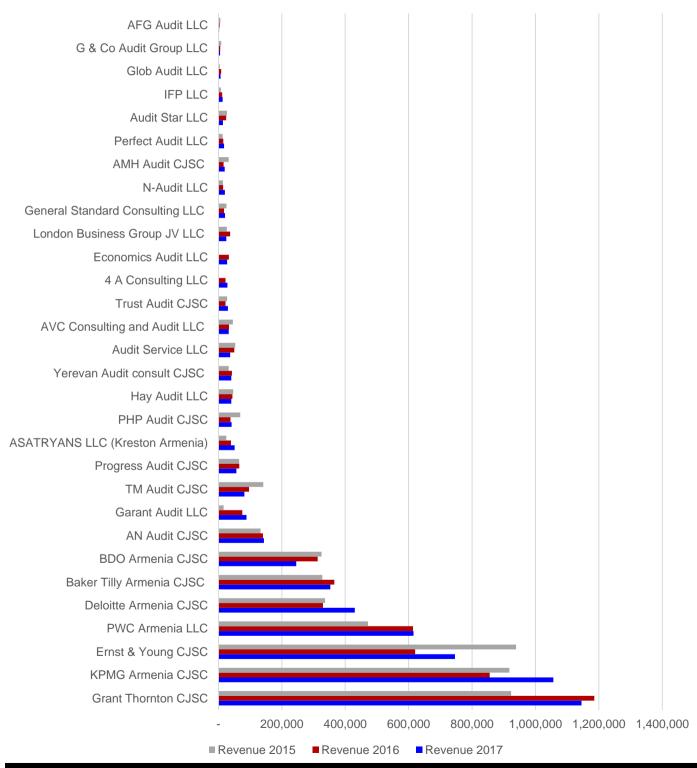
Total 643 clients, based of 29 firms reports







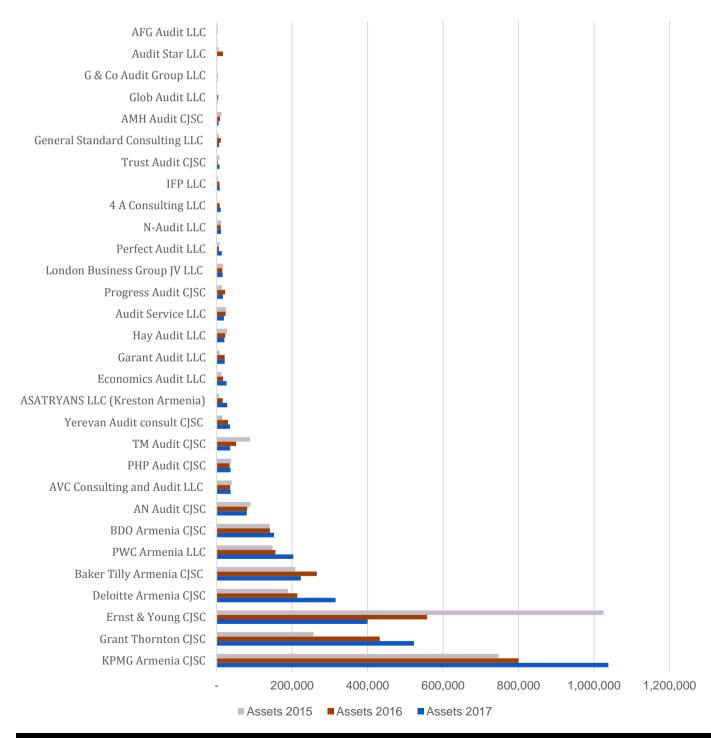
# COMPARISON OF REVENUE BY YEARS 2015, 2016, 2017







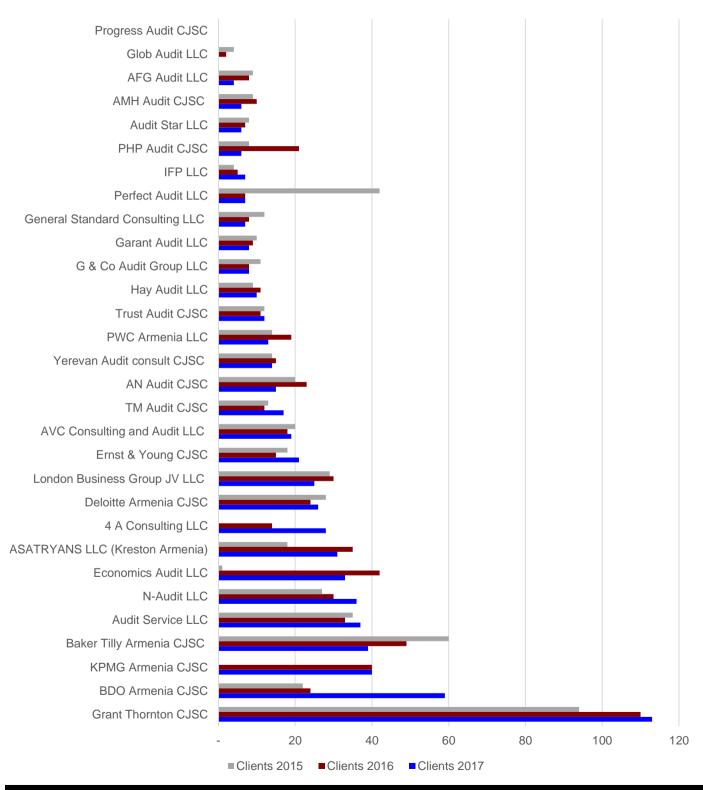
# COMPARISON OF ASSETS BY YEARS 2015, 2016, 2017







# COMPARISON OF CLIENTS BY YEARS 2015, 2016, 2017







#### **TOP 15 FIRMS BY REVENUE 2015 - 2017**

| Ran<br>king | Audit firms                        | KAMD 2017 | KAMD 2016 | KAMD 2015 |
|-------------|------------------------------------|-----------|-----------|-----------|
| 1           | Grant Thornton CJSC                | 1,145,391 | 1,185,517 | 923,190   |
| 2           | KPMG Armenia CJSC                  | 1,056,354 | 855,409   | 917,645   |
| 3           | Ernst & Young CJSC                 | 745,872   | 620,384   | 938,852   |
| 4           | PWC Armenia LLC                    | 615,526   | 614,088   | 471,742   |
| 5           | Deloitte Armenia CJSC              | 430,133   | 329,735   | 336,546   |
| 6           | Baker Tilly Armenia CJSC           | 352,996   | 365,597   | 327,826   |
| 7           | BDO Armenia CJSC                   | 245,504   | 313,162   | 325,407   |
| 8           | AN Audit CJSC                      | 143,376   | 140,304   | 132,891   |
| 9           | Garant Audit LLC                   | 88,472    | 75,397    | 16,342    |
| 10          | TM Audit CJSC                      | 81,759    | 96,591    | 141,488   |
| 11          | Progress Audit CJSC                | 56,499    | 65,992    | 65,507    |
| 12          | ASATRYANS LLC (Kreston<br>Armenia) | 51,348    | 39,622    | 25,089    |
| 13          | PHP Audit CJSC                     | 41,762    | 38,081    | 68,992    |
| 14          | Hay Audit LLC                      | 40,376    | 43,945    | 46,425    |
| 15          | Yerevan Audit consult CJSC         | 40,346    | 42,508    | 32,363    |





#### TOP 15 FIRMS BY ASSETS 2015-2017

| Rank<br>ing | Audit firms                        | 2017<br>KAMD | 2016<br>KAMD | 2015<br>KAMD |
|-------------|------------------------------------|--------------|--------------|--------------|
| 1           | KPMG Armenia CJSC                  | 1,038,093    | 800,110      | 747,580      |
| 2           | Grant Thornton CJSC                | 522,795      | 432,310      | 256,942      |
| 3           | Ernst & Young CJSC                 | 399,795      | 557,563      | 1,025,616    |
| 4           | Deloitte Armenia CJSC              | 315,346      | 213,855      | 189,300      |
| 5           | Baker Tilly Armenia CJSC           | 223,316      | 265,526      | 208,187      |
| 6           | PWC Armenia LLC                    | 203,270      | 155,666      | 148,208      |
| 7           | BDO Armenia CJSC                   | 152,348      | 141,457      | 140,364      |
| 8           | AN Audit CJSC                      | 79,959       | 81,100       | 89,835       |
| 9           | AVC Consulting and Audit LLC       | 37,243       | 35,707       | 39,907       |
| 10          | PHP Audit CJSC                     | 37,236       | 34,327       | 38,458       |
| 11          | TM Audit CJSC                      | 35,702       | 51,434       | 88,934       |
| 12          | Yerevan Audit consult CJSC         | 35,396       | 30,391       | 15,493       |
| 13          | ASATRYANS LLC (Kreston<br>Armenia) | 28,316       | 16,160       | 6,170        |
| 14          | Economics Audit LLC                | 26,320       | 17,106       | 12,747       |
| 15          | Garant Audit LLC                   | 21,438       | 21,171       | 8,384        |





#### **TOP 15 FIRMS BY AUDIT CLIENTS 2015-2017**

| Rank<br>ing | Audit firms                        | Number of<br>Audited<br>Clients 2017 | Number of<br>Audited<br>Clients 2016 | Number of<br>Audited<br>Clients 2015 |
|-------------|------------------------------------|--------------------------------------|--------------------------------------|--------------------------------------|
| 1           | Grant Thornton CJSC                | 113                                  | 110                                  | 94                                   |
| 2           | BDO Armenia CJSC                   | 59                                   | 24                                   | 22                                   |
| 3           | KPMG Armenia CJSC                  | 40                                   | 40                                   | -                                    |
| 4           | Baker Tilly Armenia CJSC           | 39                                   | 49                                   | 60                                   |
| 5           | Audit Service LLC                  | 37                                   | 33                                   | 35                                   |
| 6           | N-Audit LLC                        | 36                                   | 30                                   | 27                                   |
| 7           | Economics Audit LLC                | 33                                   | 42                                   | 1                                    |
| 8           | ASATRYANS LLC (Kreston<br>Armenia) | 31                                   | 35                                   | 18                                   |
| 9           | 4 A Consulting LLC                 | 28                                   | 14                                   | -                                    |
| 10          | Deloitte Armenia CJSC              | 26                                   | 24                                   | 28                                   |
| 11          | London Business Group JV LLC       | 25                                   | 30                                   | 29                                   |
| 12          | Ernst & Young CJSC                 | 21                                   | 15                                   | 18                                   |
| 13          | AVC Consulting and Audit LLC       | 19                                   | 18                                   | 20                                   |
| 14          | TM Audit CJSC                      | 17                                   | 12                                   | 13                                   |
| 15          | AN Audit CJSC                      | 15                                   | 23                                   | 20                                   |





#### **ABOUT ASATRYANS LLC (KRESTON ARMENIA)**

The Firm was registered in May 2013. Since 2016 ASATRYANS LLC is a full member of Kreston International PLC. Kreston International is a global network of independent accounting firms. Founded in 1971 and currently ranking as the 12<sup>th</sup> largest accounting network in the world.

The firm provides the following services: Audit and Other Assurance Outsource Accounting Tax Advisory

Our values are:

Leadership: We operate in a way that is exemplary to environment: companies, people, etc. surrounding us.

Reliability: Reliability to our work done and to the ASATRYANS.

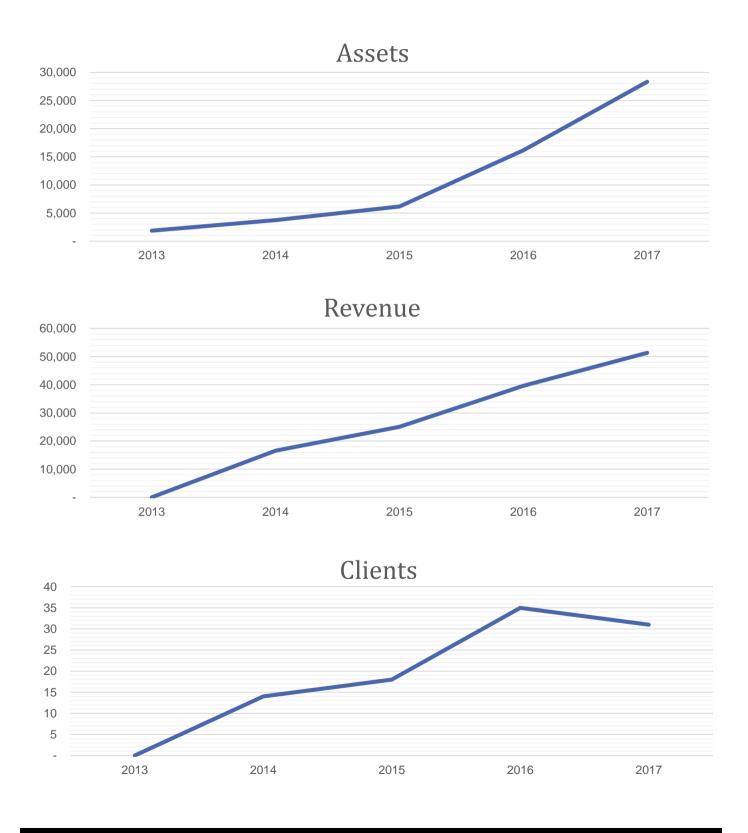
Fairness: We keep fairness to our partners and the community surrounding us.

ASATRYANS LLC is 12<sup>th</sup> by revenue in 2017 ASATRYANS LLC is 13<sup>th</sup> by assets in 2017 ASATRYANS LLC is 8<sup>th</sup> by clients in 2017





#### **ASATRYANS LLC - GOALS IN 5 YEARS**







## ASATRYANS (KRESTON ARMENIA): A – Z SERVICES

| Accounting Advisory Services  | Excise Tax  | Inventorisation  | Performance Assessment and<br>Management  |
|---|---|--|---|
| Advisory on Transactions  | Expenses verification (EU, UN,<br>World Bank, UNDP Grants and<br>Projects, etc.)  | Investment Advisory  | Personal Tax  |
| Agriculture Development   | Export  | ISMS (Information Security<br>Management System)<br>Outsourcing  | Program Evaluation  |
| Budgeting   | Feasibility Study   | ISO 22000:2015: Food Safety<br>Management System   | Program Monitoring  |
| Business Analysis   | Financial Advisory and<br>Investment  | ISO 27001:2015: Information<br>Security Management System  | Public Relations and<br>Communication   |
| Business Development  | Financial Management  | ISO 9001:2015: Quality<br>Management System  | Quantity and quality researches   |
| Business law  | Financial Services  | ISO14001:2015: Environmental<br>Management Systems   | Ratio Analysis  |
| Business Planning   | Financial Statements Audit<br>(by IFRS)   | Management Discussion and<br>Analysis (MD & A)   | Research and Survey   |
| Business Process Design   | Financial Statements Audit<br>(by US GAAP Audit, etc.)  | Market Entry   | Risk Consulting and Risk<br>Management  |
| <b>Business Process Review</b>  | Forensic Audit  | Merger & Acquisitions  | Royality  |
| Capacity Development  | HALAL: HALAL Certification is<br>often used in reference to foods<br>and drinks, i.e. foods that are<br>permissible for Muslims   | Mistery buyer  | Sales volume forecast   |
|   |   |  |   |
| Change Management   | HR  | Monitoring, Evaluation and<br>Survey   | Strategy  |
| Change Management<br>Conduct marketing strategies   | Human and Institutional   | -  | Strategy<br>Tax Audit   |
|   |   | Survey<br>Municipal Infrastructure   |   |
| Conduct marketing strategies<br>Corporate Development and   | Human and Institutional<br>Capacity Development (HICD)<br>Human Resource Management   | Survey<br>Municipal Infrastructure   | Tax Audit   |
| Conduct marketing strategies<br>Corporate Development and<br>Consulting<br>Corporate Strategy Preparation   | Human and Institutional<br>Capacity Development (HICD)<br>Human Resource Management<br>h Hydro Power Plant  | Survey<br>Municipal Infrastructure<br>Non-Resident Taxes (by VAT)<br>OHSAS 18001:2015:<br>Occupational Health & Safety   | Tax Audit<br>Tax Optimization   |
| Conduct marketing strategies<br>Corporate Development and<br>Consulting<br>Corporate Strategy Preparation<br>(Development and Reporting)  | Human and Institutional<br>Capacity Development (HICD)<br>Human Resource Management<br>Hydro Power Plant<br>Development<br>IFRS practice Statement  | Survey<br>Municipal Infrastructure<br>Non-Resident Taxes (by VAT)<br>OHSAS 18001:2015:<br>Occupational Health & Safety<br>Management Systems   | Tax Audit<br>Tax Optimization<br>Tax planning<br>Transfer Pricing (Consulting   |
| Conduct marketing strategies<br>Corporate Development and<br>Consulting<br>Corporate Strategy Preparation<br>(Development and Reporting)<br>Corporate Tax (Profit Tax)<br>Creating a firm<br>(Company)/Running a  | Human and Institutional<br>Capacity Development (HICD)<br>Human Resource Management<br>Hydro Power Plant<br>Development<br>IFRS practice Statement<br>Management Commentary<br>Implementation marketing   | Survey<br>Municipal Infrastructure<br>Non-Resident Taxes (by VAT)<br>OHSAS 18001:2015:<br>Occupational Health & Safety<br>Management Systems<br>Other Legal Services   | Tax Audit<br>Tax Optimization<br>Tax planning<br>Transfer Pricing (Consulting<br>and support)   |
| Conduct marketing strategies<br>Corporate Development and<br>Consulting<br>Corporate Strategy Preparation<br>(Development and Reporting)<br>Corporate Tax (Profit Tax)<br>Creating a firm<br>(Company)/Running a<br>Business, etc.<br>Creating a firm in offshore<br>places and outsource               | Human and Institutional<br>Capacity Development (HICD)<br>Human Resource Management<br>Hydro Power Plant<br>Development<br>IFRS practice Statement<br>Management Commentary<br>Implementation marketing<br>strategies                               | Survey<br>Municipal Infrastructure<br>Non-Resident Taxes (by VAT)<br>OHSAS 18001:2015:<br>Occupational Health & Safety<br>Management Systems<br>Other Legal Services<br>Outsource Accounting<br>Outsourcing Internal Audit               | Tax Audit<br>Tax Optimization<br>Tax planning<br>Transfer Pricing (Consulting<br>and support)<br>Transformation   |
| Conduct marketing strategies<br>Corporate Development and<br>Consulting<br>Corporate Strategy Preparation<br>(Development and Reporting)<br>Corporate Tax (Profit Tax)<br>Creating a firm<br>(Company)/Running a<br>Business, etc.<br>Creating a firm in offshore<br>places and outsource<br>accounting | Human and Institutional<br>Capacity Development (HICD)<br>Human Resource Management<br>Hydro Power Plant<br>Development<br>IFRS practice Statement<br>Management Commentary<br>Implementation marketing<br>strategies<br>Infrastructure Development | Survey<br>Municipal Infrastructure<br>Non-Resident Taxes (by VAT)<br>OHSAS 18001:2015:<br>Occupational Health & Safety<br>Management Systems<br>Other Legal Services<br>Outsource Accounting<br>Outsourcing Internal Audit<br>Department | Tax Audit<br>Tax Optimization<br>Tax planning<br>Transfer Pricing (Consulting<br>and support)<br>Transformation<br>Turnover Tax<br>Valuation services (Assets'<br>Valuation, PPE Valuation, |





Kreston International T Our People

# Global resource of **OVER 23,000 PROFESSIONAL** and support staff:

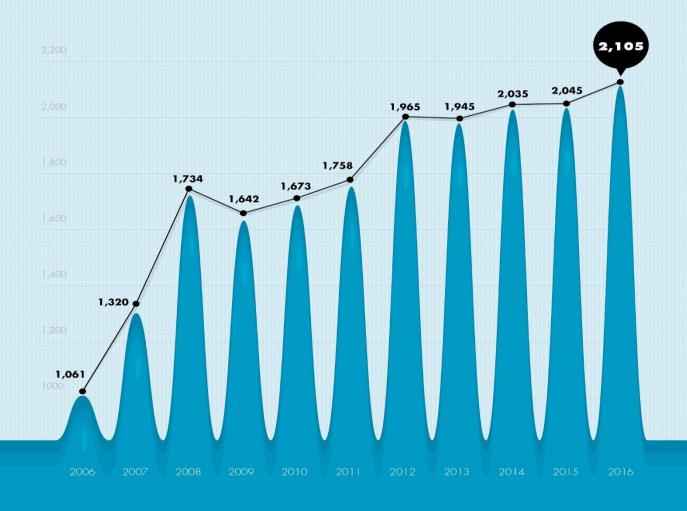






Kreston International 
Aggregate fees

# AGGREGATE FEES US\$M







## **KRESTON INTERNATIONAL'S FIRMS ALL OVER THE WORLD**

Kreston International \* Our Coverage

#### LATIN AMERICA

Argentina Bolivia Brazil Cayman Islands Chile Colombia Costa Rica Dominican Republic Ecuador El Salvador Guadeloupe Guatemala Honduras Martinique Mexico Nicaragua Panama Paraguay Peru Puerto Rico Uruguay Venezuela

#### NORTH AMERICA

British Virgin Islands Canada USA

#### EUROPE

Albania Andorra Austria Belarus Belgium Bulgaria Croatia Croatia Cyprus Czech Republ Denmark Estonia France Georgia Germany Greece Hungary Ireland Isle of Man Italy Jersey Liechtenstein Lithuania Luxembourg Malta

#### Poland Portugal Romania Russia Serbia Spain Sweden Switzerland Turkey Ukraine United Kingdom

#### MIDDLE EAST

Israel Jordan Kuwait Lebanon Oman Palestine Qatar Saudi Arabia United Arab Emirates

#### AFRICA

Algeria Benin Burkina Faso Burundi Chad Egypt Ethiopia Gabon Ghana Ivory Coast Kenya La Réunion Mali Mauritania Mauritania Mauritania Mauritania Mauritania Mauritania Morocco Niger Nigeria Rwanda Senegal Senegal Seychelles South Africa Sudan Tanzania Togo Tunisia

#### ASIA PACIFIC

Argnamistan Armenia Australia Azerbaijan Bangladesh China Hong Kong India Indonesia Japan Kazakhstan Korea Kyrgyzstan Malaysia Nepal New Zealand Pakistan Philippines Singapore Sri Lanka Taiwan Tajikistan Thailand Uzbekistan

### OUR COVERAGE



**KRESTON** 

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